



Lynx

PRESS
RELEASE

2020-04

A beautiful swing everyone will admire.

熱血!!
ゴルフ塾!

Popular golf school professional
Yoshinori Kobayashi
created & developed.

SWING TRAINER

FURE LOOP UTERU



Utility model registration

Lynx Co. LTD (President Shinichiro Kimura) will be distributing the "Uteru" utility model registered swing trainer that you can hit actual balls with. The momentum created by the slight curve in the shaft helps to naturally move you into the ideal swing positions. Available in 2 colors, Red and Black. Popular golf school teaching professional Yoshinori Kobayashi through his vision has developed a revolutionary training aid that allows you to learn and feel the correct swing just by hitting balls.



How to use Just by hitting balls you will learn the correct movement and feel of the club.

The Fureloop Uteru is a swing trainer with a 7 iron head that you can actually hit balls with. Just use it to hit balls like you would any normal club. The Uteru lets you know that your not making the correct swing when you feel the grip twist in your hands, your swing doesn't feel smooth, or your ball flight are hooks or slices. If your ball flight is straight, your swing feels smooth without any twisting of the grip then you are making the correct swing. Practice repeatedly until the swing feels natural to you.





We developed the Uteru, a training aid that you can actually hit balls with after hearing from a lot of satisfied Fureloop owners about wanting a device that they could actually hit balls with. With the Uteru you have a swing training device with a shaft that is optimally curved to help you feel the proper use of the wrists, arms, and shoulders in the swing while actually hitting balls.

Features / Practice advice Wrist movement

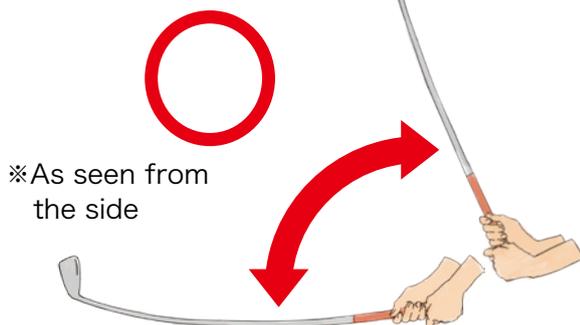
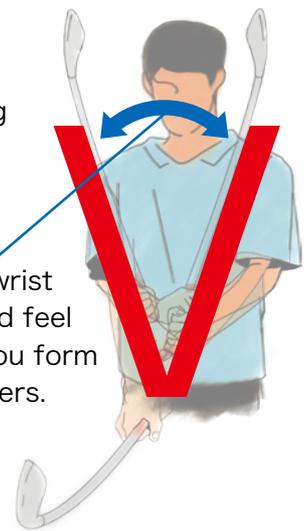
■ Before hitting balls

First, practice using your wrists the correct way. Grip the club like you normally would and set the club in front of you. Now cock your wrist up vertically at an angle toward your shoulders forming a large "V". This is all the wrist cock you need. Add to this the proper posture, arm swing and body turn and you begin to feel the correct swing. Do not twist or flip your wrists. With the Uteru you will feel when you are not using your wrists correctly. Due to the curved shaft of the Uteru you will have more feedback than from a straight shafted club when your wrist movement is not correct. Try to feel the club getting more vertical when practicing.



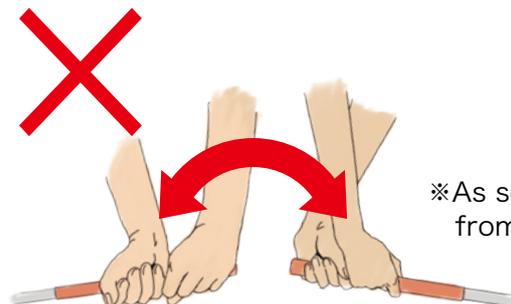
● Cock and re-cock your wrists forming a large V

The only amount of wrist movement you should feel will be within the V you form between your shoulders.



※As seen from the side

● Your wrists should only cock up and down within the V formed between your shoulders.



※As seen from above

● Do not turn your wrists over. (This will be too much rotation)



Features / Practice advice Swing

■ Backswing

If you pull the club to far inside on the back swing it may cause you to open the face. If you take the club back more vertically in the direction that you cock your wrists you will be in the correct position at the top.

■ Downswing

You may end up mishitting or shanking the ball when you come down too shallow. With the Uteru design when you come into the ball too shallow you will most likely not be able to get the club to the ball. If you swing the club down more vertically you can create more lag in the swing leading to more power.

■ Impact / Follow Through

When the shaft is too flat on the downswing it will cause you to have too much of an inside to out swing. When this happens you end up pulling your left elbow back and your arms separate from your body. Players with a lot of strength will end up flipping their hands in order to square up the face. When this happens your left arm will go behind you putting you into an awkward finish position. With the Fureloop Uteru it will help you to naturally get the club more vertical in the back swing and the follow through.

■ Wrist cock, recock, getting the club more vertical

You don't get the club more vertical by flipping your hands. Due to the unique design of the Uteru when you flip your wrists instead of cocking them correctly you will feel the difference in your hands more than you would with a normal club. If you can repeatedly practice focusing on not flipping your hands but getting the club more vertical by cocking your wrists you will find yourself in the correct follow through position. Creating the correct follow through will lead to an increase in club head speed. The reason top professional golfers are able to create a lot of their speed after impact is because they are using their wrists correctly.

■ Recommended practice drills

Try to relax with light grip pressure and make some practice swings. If you flip your wrists on the follow through you will feel stuck, if you open the face on the back swing you will feel as though you cannot get your hands up to complete the back swing. Step away from the ball and repeat your practice swings until you feel a smooth and relaxed swing. The Fureloop Uteru will naturally help you to feel the correct swing. You can also make one handed swings. With one handed swings it is harder for you to force the swing. You will not be able to swing the club unless you get the club more vertical and in the correct positions.

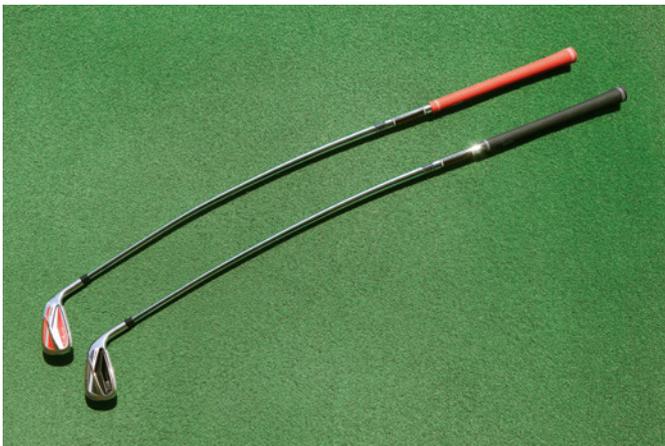
■ Hitting down & Body turn

Hitting down too much and excessive body turn can hinder a good golf swing. It will also affect your club head speed. By relaxing and repeatedly making practice swings with the Uteru your excessive body turn and attack angles will become less and you will start to feel a correct swing. When you start to feel a smooth and natural practice swing start to hit balls with the same feeling. Then make more practice swings and hit another ball. By continuing to do this you will start to have a swing others will admire.

**Features / Practice method** **Hitting balls****■ A training device that will help you to notice minor differences in your swing.**

With a normal club you may have times that you hit good shots just by chance or your timing just happen to be right. You then start to think that just because you hit a good shot that you had just made a correct swing. You then try to replicate that feeling but you only end up reinforcing your bad habits. With the Fureloop Uteru bad swings come out as bad shots and the Uteru lets your body know when you have made an incorrect swing. It helps you to realize and feel your bad habits.

Noticing bad habits, leading you to correct movements all while just hitting balls. Just leave it to the Fureloop Uteru to help you out.



The shafts of the Uteru has less of a curb than the original Fureloop but the effects are almost exactly the same.



Check out this video. →

Commentary - Evan Gehrke(ENGLISH)





Material

●HEAD : Stainless



●SHAFT : Original Steel Shaft



●GRIP : Lynx Original Rubber Grip



Specification

Loft : 29° Length : 37inch Gross weight : 430g

⚠ Precautions

- Do not use other than as a practice device.
- When using indoors be beware of your surroundings, people and obstacles.
- Please avoid using the Fureloop when young children are nearby.
- This device may cause some discomfort. Please do not use a lot of tension when using the Fureloop and discontinue use if you have any discomfort or pain.
- A practice device that you can actually hits balls with but not intended for use in tournament play.

JAN

4571190023071 Lynx FURELOOP UTERU [RED]
4571190023088 Lynx FURELOOP UTERU [BLACK]

Price

Suggested retail price : ¥20,000+TAX
※ made in CHINA